



SoCalMLS CLEANS UP LISTINGS



At SoCalMLS we receive many complaints each day regarding the misinformation that exists in an overwhelming number of listings on your Stellar system. When agents enter incorrect information, *EVERYONE* suffers. This needs to stop!

Recognizing the importance of accurate data to the success of an MLS, effective immediately SoCalMLS is taking action to correct the following violations:

- ⊗ Wrong or Incomplete Address
- ⊗ Already Listed by Another Agent/Broker
- ⊗ Duplicate Listing - Same Agent
- ⊗ Fair Housing Language Violation
- ⊗ FSBO - No Compensation Offered
- ⊗ Late Adding Listing Into System
- ⊗ Lockbox Code in Property Description
- ⊗ Listed by Non-MLS Member
- ⊗ Wrong Thomas Guide Number
- ⊗ Incorrect Entries in Property Description
- ⊗ Wrong Selling Information
- ⊗ Wrong County
- ⊗ Wrong Thomas Guide
- ⊗ Discriminatory Compensation Language
- ⊗ Wrong Status
- ⊗ Wrong or Invalid APNO
- ⊗ Wrong Area Code
- ⊗ Wrong City Code
- ⊗ Gate Code in Remarks
- ⊗ Late Reporting Sale
- ⊗ Wrong Property Type
- ⊗ Wrong Tract Code
- ⊗ Wrong Zip Code
- ⊗ Late Reporting Pending
- ⊗ Wrong Bedroom/Baths
- ⊗ Private, Pool Incorrectly Entered
- ⊗ Incorrect Info in LP Excludes

The Process:

Every listing will be reviewed by SoCalMLS and, should violations be found, that listing will be immediately corrected. Details of any changes made will be faxed to the listing broker. A summary report of all violations will be sent to the Board/Association for any disciplinary action.



Meet Miss Information

This is a monumental task and we need your help! Please report any listing violations that you come across to the Miss-Information hotline 714-517-7900. Leave the details with Miss Information. For those of you with Internet access you may e-mail Miss Information at MissInformation@SoCalMLS.com, your identity will of course remain confidential.

You may obtain a copy of 'SoCalMLS Listing Content Policies & Procedures' through the SoCalMLS 24-hour toll-free Fax-On-Demand (888-860-2699) Doc #608 or via your Stellar system News Article 19. To access the Stellar News Article simply type ARTICL19 from any menu; StellarView for Windows users, press F7 then type ARTICL19.

As always our goal at SoCalMLS is to meet the needs of you our customer, we and your fellow agents thank you in advance for your cooperation.

Should you have any questions, please call your SoCalMLS Technical support line at 714-517-2600 / 800-995-2600 / Fax 714-517-2604 or send e-mail to MissInformation@SoCalMLS.com



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