



Dear Valued REALTOR® Member:

We appreciate your membership in the Pacific West Association of REALTORS®. As a member of the largest and most innovative real estate association in the state, you'll receive unparalleled service & support as well as access to all the products & services you need to stay at the top of your business.

One of the latest innovations we've made to our billing system will save you time, stamps, and trips to PWR Offices, with the ability to pay your membership dues from your home or office desk top. Paper invoices and postage waste valuable dollars and your time. I hope that all of you will enjoy the ease and convenience of the PWR ezPay online dues payment system. We have upgraded our system to insure that you can complete your transaction in less time than it takes to walk to your mailbox!

As a PWR REALTOR® member you'll receive many exclusive benefits including: professional standards education & enforcement, legal services, government affairs support, media and public relations programs, communications/news, market trends and statistics, continuing education, trade shows, networking events, product & service discounts, and the ZipForms Subscription (\$999 value), all included in your PWR membership.

I would also like to take this opportunity to encourage you to contribute to the REALTOR® Action Fund and the PWR Charity Foundation in your dues payment in support of the important political and housing affordability issues that impact our business.

Remember, the deadline to renew your membership is January 11, 2011.

We value your membership and look forward to a great year!

Sincerely,

Glenn Hellyer
2011 President

STEP # 1: COMPLETE FORM BELOW – PLEASE PRINT CLEARLY AND FILL IN ALL INFORMATION

Name: _____ Company: _____
 E-Mail Address: _____ Home Address: _____
 Home Phone: () _____ Mobile Phone () _____ City: _____ State: ___ Zip: _____
 My Primary Contact Number is: Home Office Mobile Other: () _____

Important: Deadline to pay 2011 dues without penalties is January 11, 2011 LATE FEES APPLY IF NOT PAID BY DUE DATE

STEP # 2: PAY DUES IN FULL or ENROLL IN A PAYMENT PLAN

Option # 1 – Payment in Full

TOTAL COST: \$646.50

*\$25 MLS reactivation fee \$30 CAR late fee included
Jan MLS fee of \$28.75 included*

PAYMENT METHOD: (Required)

Please select a method of payment!

Check (Make payable to PWR)

Check Payment will be Used for Full or Initial Payment.

Credit/Debit card (Amex/Visa/MC/Discover)

Credit/Debit Card will be used for Full or Initial Payment and if Option 2 or 4 is selected, Credit/Debit Card Information will be used for the Automatic Debits.

Card # _____

Expiration Date: _____ CID #: _____

Option # 2 – QUARTERLY PAYMENTS Via AUTOMATIC DEBIT

TOTAL COST: \$666.50

Includes:
\$20 Set-up Fee

INITIAL PAYMENT: \$550.25

REMAINING PAYMENTS (2)

You will be automatically debited the amount below according to the billing schedule below.

Automatic Debit Billing Schedule:

April 1, 2011	
July 1, 2011	
October 1, 2011	\$116.25

Option # 3 – QUARTERLY PAYMENTS Via INVOICE

TOTAL COST: \$681.50

Includes:
\$35 Set-up Fee

INITIAL PAYMENT: \$565.25

REMAINING PAYMENTS (2)

You will be sent an Invoice Quarterly according to the billing schedule below.

Invoice Billing Schedule:

April 1, 2011	
July 1, 2011	
October 1, 2011	\$116.25

A notice will be emailed to your email address we have on file regarding your upcoming quarterly payment.

Voluntary Donations

I would like to donate to the following:

- \$49 – REALTOR® Action Fund
- \$197 – CREPAC/Federal/Champion

PWR Charity Foundation

- \$25 \$50 \$100

Donations will be added to Total/Initial Payment.

Option # 4 – MONTHLY PAYMENTS Via AUTOMATIC DEBIT

TOTAL COST: \$685.50

Includes:
\$39 Set-up Fee

INITIAL PAYMENT: \$530.50

You will be automatically debited a Monthly Payment according to the Monthly billing schedule below.

January	July
February ...	August \$530.50
March	September.. \$38.75
April	October..... \$38.75
May	November ... \$38.75
June	December .. \$38.75

STEP # 3: REVIEW TERMS – SIGN AND DATE CONTRACT

IMPORTANT REMINDERS:

PLEASE REVIEW THE REVERSE SIDE OF THIS FORM FOR THE TERMS AND CONDITIONS REGARDING YOUR OBLIGATION UNDER THE PWR FLEX PAYMENT PLAN.

- If your PWR membership is terminated for any reason or we do not receive your payment, unpaid REALTOR® dues will be assessed in full and are due immediately.
- A \$25 processing fee will be assessed for late payments, declined credit cards, or NSF checks.
- PWR must be notified in writing prior to any changes to your automatic debit account or changes in your home or business address.
- PWR must be notified of payment plan termination a minimum of 10 business days prior to the next payment due date.
- Automatic debits may take approximately 4 business days (excluding holidays and weekends) after the scheduled due date to process.

I acknowledge that I have read and understand the terms and conditions of the PWR Flex Payment Plan and agree to pay my PWR, C.A.R., N.A.R. REALTOR® membership, and MLS subscription for the period of August 01, 2011 through December 31, 2011.

Signature _____

Date _____

Terms of PWR Flex Payment Plan – REALTOR®/MLS Participation

AS A REALTOR® MEMBER OF THE PACIFIC WEST

Association of REALTORS® (PWR), I acknowledge my obligation to pay my REALTOR® dues and MLS fees annually. As a service to its members, PWR offers the flexibility of payments using either the Automated Debit Service Quarterly Payment option or the Invoice Quarterly Payment option.

UNDER ALL OF THESE FINANCING OPTIONS

The member understands that there is an obligation to pay the membership and MLS obligation and that REALTOR® dues (PWR, C.A.R. and N.A.R.) are non-refundable. In the event of membership termination or non-payment, P.W.R. is authorized to collect all unpaid amounts in the form of a balloon payment reflecting the balance of unpaid REALTOR® dues.

QUARTERLY AUTOMATED DEBIT SERVICE OPTION

In order to initiate the Automated Debit Service Quarterly payment plan, member shall submit the appropriate Initial Payment along with the completed and signed PWR Flex Enrollment form. Upon acceptance, member authorizes P.W.R. to automatically debit the specified debit/credit card account in the amount of \$116.25 each quarter for three quarters, on or about on the following dates: April 1, 2011; July 1, 2011; and October 1, 2011. Member agrees that in consideration for the flexibility of quarterly payments to pay a service charge of \$20.00. Member further agrees that if at anytime there is a default on the part of the member that the entire obligation is due, payable and collectable by PWR immediately.

QUARTERLY INVOICE OPTION

In order to initiate the Invoice Quarterly payment plan, member shall submit the appropriate Initial Payment along with the completed and signed PWR Flex Enrollment form. Upon acceptance, member agrees to remit quarterly installments, for three quarters, in the amount of \$116.25 prior to the following due dates: April 1, 2011; July 1, 2011; and October 1, 2011. Member agrees that in consideration for the flexibility of quarterly payments to pay a service charge of \$35.00. Member agrees that if at any time there is a default on the part of the member that the entire obligation is due and payable and collectable by PWR immediately.

MONTHLY AUTOMATED DEBIT SERVICE OPTION

In order to initiate the Automated Monthly payment plan, member shall submit the appropriate Initial Payment along with the completed and signed PWR Flex Enrollment form. Upon acceptance, member agrees to remit remaining Monthly Installments according to the monthly payment schedule. Member agrees that in consideration for the flexibility of Monthly payments to pay a service charge of \$39.10. Member agrees that if at any time there is a default on the part of the member that the entire obligation is due and payable and collectable by PWR immediately.

GENERAL INFORMATION

Members shall be assessed a \$25 processing FEE AND all services suspended for non-sufficient fund (NSF) payments. Members will also be assessed a \$25 processing fee for payments received after the scheduled deadline. Following suspension of services, an additional \$25 MLS reconnection fee will be assessed.

In the event the member changes the automated Debit Service credit/debit card account, it is the sole responsibility of the member to provide written notification to PWR at least 10 banking days prior to the due date.

It is the sole responsibility of the member to provide written notification to PWR when changing the firm affiliation, business or residential mailing address.

Automated Debit Service transactions MAY TAKE up to 4 (four) banking days after the due date to post to the bank account. Funds must be available in the Automated Debit Service account on the first day of each billing cycle.

Notice of termination must be in writing and received ten business days prior to the next billing.

For accounts 30 days or more past due, the PWR Flex payment options will be terminated and member shall be assessed the remaining balance of REALTOR® dues.

2011 ESTIMATED PORTION OF YOUR DUES USED FOR LOBBYING THAT ARE NON-DEDUCTIBLE:

N.A.R. 26% \$21.00 C.A.R. 44% \$81.00

Total Non-Deductible Dues Portion \$102.00

REALTOR® Action Fund: Explanation and Legal Notice

NEW- \$49 C.A.R. MANDATORY REALTOR® ACTION ASSESSMENT (RAA)

The REALTOR® Action Assessment (\$49 of the \$184) will automatically be deposited into CREPAC and/or CREIEC and for other political purposes as your contribution. The REALTOR® Action Assessment (RAA) can be satisfied in one of two ways: (1) by either making a voluntary contribution to C.A.R.'s political action committees [California Real Estate Political Action Committee (CREPAC) and/or the California Real Estate Independent Expenditures Committee (CREIEC)], or used for other political activities, or (2) by opting to send the funds to the C.A.R. general fund for political purposes. Designated REALTORS® must pay the \$49 REALTOR® Action Assessment for each licensee of that DR (as shown in the nonmember count), and the payment will be treated in the same manner as the REALTOR® Action Assessment for members.

Why was the REALTOR® Action Assessment needed?

Over the past few years, C.A.R.'s PAC funds have greatly diminished. C.A.R. PACS used to be in the top 10 of political action committees in California, but now ranks 37th, according to a recent study of PAC spending in California. Special interest groups routinely outspend the Association's PACS on a regular basis. The RAA adopted by the C.A.R. board of directors will help rectify this growing imbalance.

How Do I Opt-Over to the General Fund?

If you wish to have your assessment entirely applied towards general political purposes rather than individual candidate expenditures (CREPA and/or CREIC) you may do so by calling the Pacific West Association of REALTORS® at (714) 245-5500 and requesting to "Opt-Over" your REALTOR® Action Assessment to the General Fund.

REALTORS® may also participate in REALTOR® Action Fund above and beyond the mandatory \$49 assessment amount by including a voluntary donation on the same check as your dues payment. One hundred and ninety-seven dollars (\$197) is the suggested voluntary contribution. However, donations are not limited to the suggested amount. No contributor will be favored or disfavored by reason of the amount of his/her contribution or his/her decision not to contribute. Failure to contribute will not affect an individual's membership status in C.A.R.